

Sarskia Melville

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SOFTWARE

Adobe After Effects
 Adobe Illustrator
 Adobe InDesign
 Adobe Lightroom
 Adobe Photoshop
 Adobe Premier Pro
 Adobe XD
 Google Docs
 Google Web Designer
 Microsoft PowerPoint
 Microsoft Word

REFERENCES

Robyn Henwood
 Head of Client Service
 KingSt Advertising
 021 201 3213

James Cleary
 Creative Lead
 KingSt Advertising
 027 712 3073

Marlen Smith
 Industry Development Director
 Communications Council
 021 272 9998

PHILOSOPHY

Work hard and be nice to people.

ABOUT

I love collaborating with a team to present the best possible solution to passionate clients and brands. I get excited about facilitating relationships between creatives with different skills and from different departments and feel that my diversity of interests allows me to bridge the gap between business and design - or suit and studio. I am a strong conceptual thinker, and can back this up with crafted design solutions.

EXPERIENCE

MAR '18 - PRESENT

KingSt Advertising

DESIGN LEAD | STUDIO MANAGER

Bridging the gap between departments, my role sees me working cross-functionally to collaborate with account service, designers, suppliers, clients and external resource to deliver beautiful and effective visual solutions. Working from concept to finished art, I am also responsible for the trafficking of work, managing of internal and external resource, and overseeing quality control.

OCT '16 - PRESENT

GRAPHIC DESIGNER

Working in a team of 6 designers as a multi-disciplinary designer, I lead brand and design strategy, creative concept and delivery, web design and detail-led visual communication execution across print and digital outputs. I work closely with clients and account service to deliver tailor-made solutions.

AUG '14 - OCT '16

PAN Media

GRAPHIC DESIGNER

I predominantly worked on delivering strategy-first branding solutions for local clients, but also across print and digital visual communication solutions including magazine, book and web design.

JUL '14 - AUG '14

GRAPHIC DESIGN INTERN

JUN '16 - DEC '16

Wintec

ACADEMIC STAFF

I was invited to teach Design Integration to second-year graphic design students. The module taught design fundamentals for print and publication output - integrating strategy, text, raster and vector elements to create cohesive and thoughtful design solutions.

GOVERNANCE

MAR '20 - PRESENT

Graeme Dingle Foundation

BOARD MEMBER

The Graeme Dingle Foundation is a child and youth development charity that delivers school-based programmes across New Zealand. It was an honour to be asked to join the board as their communications and branding specialist.

SEP '18 - PRESENT

Communications Council Young Leader's Group

COMMITTEE MEMBER

I work with the Comms Council Young Leadership Group, under the guidance of Marlen Smith, Comms Council Industry Development Manager, to connect with and support new talent in order to future proof the industry and help empower young advertising professionals.

EDUCATION

Harvard Business School Online

Certificate in Sustainable Business Strategy

Waikato Institute of Technology

Bachelor of Media Arts, Graphic Design